



Fredericton's Homewurk and PLATO Testing recognized at Startup Canada Awards 2018 in Ottawa

Fredericton, N.B. - Two Fredericton-based startups received national recognition from Startup Canada Awards 2018. The awards went to Homewurk's Cameron Ritchie for Canada Young Entrepreneur Award and PLATO Testing for Canada Social Enterprise Award.

Startup Canada Awards celebrates outstanding achievements in advancing Canadian entrepreneurship by honouring entrepreneurs, businesses and support organizations. This year's annual awards ceremony was held in Ottawa on Oct. 17.

"Homewurk and PLATO Testing are two of many continuously-increasing success stories in Fredericton," said Larry Shaw, CEO of Ignite Fredericton and Planet Hatch. "With leaders like Keith McIntosh and emerging talent like Cameron Ritchie, the future of Fredericton is very bright."

"Our startup communities are vibrant as we have many promising and successful startups in our region," said Norm Couturier, the Chair of Startup Fredericton. "The recognitions show the quality of our startups and that New Brunswick is competitive on the national stage."

The Canada Young Entrepreneur Award recognizes individual entrepreneurs under the age of 19 who have impacted Canadian entrepreneurship through exemplary activities and leadership of their startup companies. The Canada Social Enterprise Award is awarded to a social enterprise exhibiting excellence in its approach to the environment, ethics, community interaction, and corporate social responsibility.

"The entrepreneurial ecosystem of Fredericton has played a major role in Homewurk's success. Organizations like Ignite Fredericton, Planet Hatch and Startup Fredericton has been helping us from getting our business off the ground to achieving this milestone" said Cameron Ritchie, CEO and Co-founder of Homewurk.

About Startup Canada

Founded in May 2012, Startup Canada is a grassroots network of entrepreneurs working together to build an environment for entrepreneurship in Canada and advancing entrepreneurial momentum and a culture of entrepreneurship as the voice of Canadian entrepreneurs.



About Startup Fredericton

Startup Fredericton is an entrepreneur-driven movement dedicated to bringing together entrepreneurs and stakeholders in the Fredericton community to foster and provide support to our startups and businesses.

About Ignite Fredericton

As the community's economic development catalyst agency, Ignite Fredericton is focused on business growth and attraction, population growth (student retention, immigration, repatriation), and various strategic initiatives to strengthen the entrepreneurial ecosystem.

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